

NEW FOR 2023!

PARTICIPATE IN OUR TENNIS BALL TOSS!

**To benefit area local
non-profit organizations**



SPONSORED BY



Penn Medicine
Lancaster General Health



Children's Hospital
of Philadelphia

*The Barnstormers are looking for area
merchants to participate in our Tennis
Ball Toss that will take place after
every weekend home game!*



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Rodgers & Associates

Learn How the Promotion Works >>>>

Tennis Ball Toss Is A Popular Minor League Baseball Promotion!

Here's how it works:

- During each weekend home game a local non-profit organization will be selling uniquely numbered tennis balls to Barnstormers fans. (As each purchase is made the number on each tennis is recorded and assigned to the person who purchased them).
- At the conclusion of the game Barnstormers staff will set up 15-20 hula hoops on the field at staggered distances from the stands.
- With each hula hoop, a corresponding sponsor sign will be placed by the hoop.
- The emcee will invite fans to move down in the stands to get in the best throwing position.
- The emcee will countdown from 10 to 1 and fans will begin throwing their numbered tennis balls onto the field, aiming for the hula hoops that contain the prizes they'd like to win. (Only tennis balls that land inside a hula hoop will win a prize).
- After the throwing of tennis balls conclude – the emcee will read each number that has landed in a hula hoop.
- The winners will claim their prizes at the Tennis Ball prize table on the concourse.
- 100% of the proceeds from the sold tennis balls will benefit two different local non-profit organizations that will be on site that game to assist with selling the balls! The Barnstormers DO NOT take any funds from this promotion.

This exciting promotion is very successful with the donation of area restaurant, attraction, entertainment and shopping gift cards!

To participate in this promotion we are asking local merchants to donate a minimum of ten gift cards or prizes valued at a minimum of \$15/each.

As a participant your local establishment will receive the following in trade for your donated gift cards/passes:

- Your business will be featured on the Barnstormers website as an official partner in the Tennis Ball Toss.
- Your business will be included in a carousel ad in promotion of Tennis Ball Toss.
- Your business will be featured in a newsletter that will go out to over 44,000 subscribers a minimum of 2 times over the course of the season.
- Your business will be part of a rotation of other Tennis Ball Toss partners that will have their logo on the videoboard with a :15 PA announcement for 5 games throughout the season.
- Your logo will be on a field level-sign by your hula hoop for Tennis Ball Toss that the Barnstormers will.
- Equal Trade in dollar value of Barnstormers undated ticket vouchers to use for your staff or customers!



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